

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 16 (amended): A method for automated institutional print order processing that provides different groups of institutional agents with different levels of editorial control over the content of printed products, the method comprising:

defining format-specifying templates for a set of print products for an institution, said format-specifying templates defining the typography and placement of a plurality of graphical and textual elements adapted to be populated with individual-indicative content supplied by user profiles and institution-indicative content supplied by institutional profiles associated with said user profiles;

providing a member of a first group of institutional agents with an internet accessible requestor interface for selecting and ordering print products, the requestor interface:

determines if a user profile exists for the member of the first group identifying a user profile, if one exists, that corresponds with the identified user;

if a user profile does not exist for the member of the first group, allows the member of the first group to create a user profile by defining individual-indicative content;

if a user profile does exist for the member of the first group, allows the member of the first group to modify the user profile;

allows enabling the member of the first group to order a print product from said set of print products for which said format-specifying templates for said institution have been defined; and

generates ~~generating~~ a previewable representation of the ordered print product that populates the graphical and textual elements of the format-specifying template associated with the ordered print product with individual-indicative content extracted from the ~~requestor interface user's~~ user profile of the member of the first group and institution-indicative content extracted from an associated institutional profile;

providing a second group of institutional agents with an internet accessible purchaser ~~profile maintenance~~ interface, the purchaser ~~profile maintenance~~ interface allows enabling a member of the second group ~~user of the profile maintenance interface~~ to define and modify institutional profiles to provide institution-indicative content for the format-specifying templates.

Claim 17 (cancelled)

Claim 18 (amended): The method of claim 16 ~~17~~, wherein the requestor interface allows the member of the first group ~~prompts the user to define a user profile, if no previously defined user profile for the user exists, and~~ to select a title from a list of selectable authorized personnel titles wherein the selected title will be associated with the user profile of the member of the first group ~~with which to identify the user.~~

Claim 19 (amended): The method of claim 18, wherein the purchaser ~~profile maintenance~~ interface further allows the member of the second group ~~enables the profile maintenance~~ ~~interface user~~ to define the list of selectable authorized personnel titles provided to a requestor interface user.

Claim 21 (previously presented): The method of claim 18, further comprising the step of maintaining an audit record identifying when any user profile was added or modified through the requestor interface, what information was added or modified to the user profile, and who specified the additions or modifications to the user profile.

Claim 25 (new): The method of claim 21 wherein the internet accessible purchaser interface further allows the member of the second group to view the audit record and allows the member of the second group to modify, change, or delete both user profiles and print orders.

Claim 26 (new): The method of Claim 25 further comprising a step of requiring a member of the second group to view the previewable presentation of the print product order by the user prior to processing the print order request.